

# THE BERGEN COUNTY YJCC 2010 Ad Journal

THIS AD JOURNAL MARKS THE 2010 OPERATING CAMPAIGN THEME,

## "OUR GENERATIONS"

STRENGTHENING OUR YOUTH, EXPANDING OUR SERVICES TO SENIORS AND SERVING THOSE IN NEED

CHAIRS: ERICA AND HOWARD HABER

### HONORING



Eva & Howard Jakob  
Couple of the Year



Tara & Steven Merson  
Young Leaders Award

**SAVE THE DATE!**  
**YJCC SPRING SOIREE**  
**MAY 12, 2010**

ROCKLEIGH COUNTRY CLUB

Cocktails, Dinner Buffet & Dancing  
with 50/50 Raffle and Silent Auction.  
Raffle tickets will be sold in  
advance for \$50 each.

**AD JOURNAL DEADLINE:**  
**THURSDAY, APRIL 8, 2010**

All Ad Journal payments are tax-deductible. For more information on advertising, corporate sponsorships or the Spring Soiree, please contact Elissa Goldstein at 201.666.6610, ext. 201 or [egoldstein@yjcc.org](mailto:egoldstein@yjcc.org).

### AD JOURNAL ADVERTISING AGREEMENT

PLEASE CHECK SPACE SELECTED

- RUBY 2 PAGE CENTER SPREAD.....Includes 10 tickets to Spring Soiree \$10,000
- BACK COVER.....Includes 4 tickets to Spring Soiree \$5,000
- INSIDE FRONT COVER.....Includes 2 tickets to Spring Soiree \$3,000
- INSIDE BACK COVER.....Includes 2 tickets to Spring Soiree \$3,000
- GOLD PAGE.....Includes 2 tickets to Spring Soiree \$2,500
- SILVER PAGE..... \$2,000
- BRONZE PAGE..... \$1,500
- WHITE PAGE..... \$1,000
- HALF PAGE..... \$600
- QUARTER PAGE..... \$400
- BUSINESS CARD..... \$250

The following ad submissions are acceptable: jpg, pdf or tif formats as well as camera-ready copy (use guidelines on reverse side). Email all submissions to [egoldstein@yjcc.org](mailto:egoldstein@yjcc.org) OR mail this form with your camera ready copy to the YJCC, attention: Elissa Goldstein. Tax deductible checks are payable to the Bergen County YJCC. Payment for all ads is required prior to the printing of the Ad Journal.

**PLEASE NOTE: Photos cannot be reproduced. DO NOT STAPLE AD COPY TO FORM.**

NAME _____	PHONE _____	FAX _____
ADDRESS _____	CITY _____	STATE/ZIP _____
EMAIL _____	SOLICITED BY _____	

This Ad Journal is introduced at the Spring Soiree on Wednesday, May 12, 2010 at the Rockleigh Country Club. For information regarding attending the Spring Soiree, call the Fundraising Dept. at (201) 666-6610, ext. 201.



CHECK: ENCLOSED IS MY (OUR) CHECK IN THE AMOUNT OF \$\_\_\_\_\_.

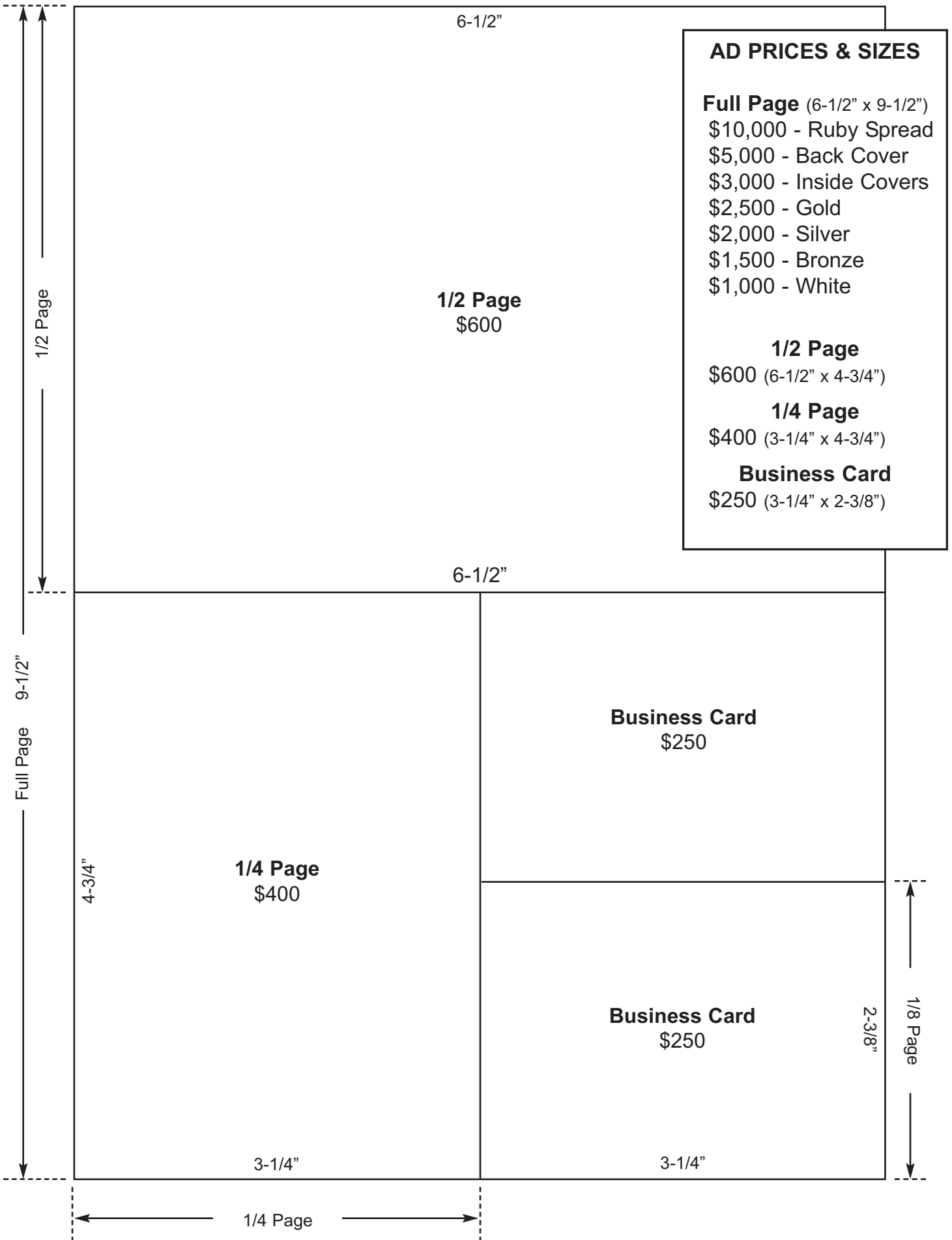
CREDIT CARD:  MASTERCARD  VISA  DISCOVER  AMEX IN THE AMOUNT OF \$\_\_\_\_\_.

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

CARDHOLDER SIGNATURE (REQUIRED IF A CHARGE) \_\_\_\_\_

**BERGEN COUNTY YJCC**

# COPY FOR AD



## AD PRICES & SIZES

**Full Page** (6-1/2" x 9-1/2")  
\$10,000 - Ruby Spread  
\$5,000 - Back Cover  
\$3,000 - Inside Covers  
\$2,500 - Gold  
\$2,000 - Silver  
\$1,500 - Bronze  
\$1,000 - White

**1/2 Page**  
\$600 (6-1/2" x 4-3/4")

**1/4 Page**  
\$400 (3-1/4" x 4-3/4")

**Business Card**  
\$250 (3-1/4" x 2-3/8")